

UPLIFTING voices and elevating COMMUNITIES



2023 ANNUAL REPORT

^{≇人策割協會} ADVANCING our COMMUNITY

The Chinese-American Planning Council (CPC) is the nation's largest Asian American social services organization. Founded in 1965, CPC promotes the social and economic empowerment of Chinese American, immigrant, and low-income communities of New York City. CPC welcomes 80,000 community members annually to over 50 high-quality programs in the areas of Education, Family Support, and Community and Economic Empowerment.

We are guided by our organizational values:

We are our community. We are committed, inclusive, and responsive.

We embrace our community. We are reliable, trusted, and transparent and hold ourselves to the highest quality standards.

We empower our community. We inspire leadership, equity, and progress.

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Dear Friends,

On behalf of the Board, Leadership Council, and staff of the Chinese-American Planning Council (CPC), we are pleased to present our 2023 Annual Report, a testament to our continued commitment to promoting the social and economic empowerment of our community members.

Since 2020, fulfilling the needs of our communities during the pandemic demanded a rapid and sweeping mobilization of resources and staff. This year, as we return to regular programming, we want to recognize how our service to the community has changed in each of our three pillars: Education, Family Support, and Community and Economic Empowerment. In this annual report, we share some of our efforts to address emerging challenges in our communities. The list is long: our community members still face anti-Asian hate, our older adults remain isolated, and our newest neighbors — migrant families and children — face significant barriers despite growing in numbers. As a nonprofit organization, we must plan for a state and city without pandemic-related funding and must continue advocating for living wages for human services and home care workers.

In this year's report, you will find stories about a mother and her family navigating the complexities of finding child care in a new country, a grandmother with limited resources fighting for what is best for her two grandchildren, and a new immigrant striving to provide a better life for her daughter who has developmental disabilities. These stories are at the heart of what CPC has done, still does, and will continue to do for years to come.

We are excited to approach in early 2024 the completion of CPC One, our new flagship headquarters, community center, and affordable housing project. This coming year will be a major milestone in the history of our organization and our community.

CPC One reminds us that our success as an organization — as always — is because of our Board Members, Leadership Council, staff, community members, donors, and volunteers. We thank you for your continued support and partnership, and we look forward to serving and empowering our communities together for many years to come. You are what makes CPC one.

Many Thanks,



Flora R. Si Board Chair



Wayne Ho President & CEO

BUILDING OUR FUTURE

Two and a half years ago on the Lower East Side, CPC partnered with the Gotham Organization to break ground on CPC One, a project dedicated to a new model of community development. This model encompassed our goals of creating more affordable housing for our elderly community members, providing accessible resources for our immigrant and low-income community members, and establishing our permanent home.

Today, after years of collaboration with our Lower East Side neighbors, local community organizations, and City leadership, CPC prepares to celebrate the grand opening of CPC One in early 2024. CPC One will have over 210 units of affordable housing, an event space for up to 250 community members, and a community center to expand services for parents seeking quality child care, youth receiving academic and college support, people living with HIV/AIDS, community members accessing public benefits, immigrants learning English, and more!

CPC One will stand as a testament to our grassroots history, our commitment to be the forefront of the change we hope to see, and our role as a cornerstone of our growing community. Our new home is for all of us. It will serve as a unified center where families across generations can receive critical services in one place, making their lives easier. CPC One is only the beginning of what we can achieve when we are working together.

In years to come, CPC One will serve as a home for the sustainable generational longevity and community empowerment that has – and will continue to – drive CPC and our community toward our fullest potential.



October 15, 2021, five months after groundbreaking

AFTER



September 10, 2023

OUR IMPACT - EDUCATION

We provide high-quality learning opportunities for all ages – from preschool and after-school enrichment to adult English classes – because education is lifelong.



- 858 students participated in CPC summer programming.
- **1,398 children** received free or affordable STEM, arts, and recreational programming.
- 912 students across six school-aged afterschool sites participated in the Astor Ready Readers program.
- \$19.6 million was awarded to 1,561 programs to address child care deserts and help stabilize child care programs.

- **98% of participants** in Project Gateway were awarded financial aid.
- 71 afterschool educators were provided literacy, STEM, or socialemotional learning trainings.
- 244 community members participated in educational HIV 101 workshops.
- 607 community members learned English through the Adult Literacy Program.

Determined Mother Opens the Doors of Opportunity for Her Daughter

In the fall of 2021, Vivian made the life-changing decision to immigrate to the United States with her family, including her daughter, Angela, who has developmental disabilities. In China. Vivian had faced a lack of available care options for her daughter. Vivian's sister was living in New York City and working as a home health aide, a job she found through CPC. She encouraged Vivian and Angela to come to New York City where they could reunite and she could lend Vivian more help.

When Vivian arrived in New York, her sister immediately referred her to CPC and the Queens Special Needs Team. With their assistance, Vivian enrolled her daughter in a special education school. CPC staff helped them apply for support from the New York State Office for People with Developmental Disabilities, register for an afterschool program that provided occupational and physical therapy, and submit a request for Access-A-Ride services.

CPC also connected Vivian with a community of parent advocates who provided muchneeded emotional support and offered critical insight into navigating the special education ecosystem. She joined monthly parenting workshops to strengthen her relationship with Angela and ultimately felt empowered to share her own experience with others. 14 parent advocates of children with developmental disabilities were recruited and activated to form an advocacy campaign with their own slate of policy priorities.

"After joining the special education school and afterschool program, Angela is more open-minded, sociable, and willing to speak up," Vivian said. "She really enjoys music, drama, and cheerleading activities!"

Vivian herself also found opportunities through CPC. She enrolled in CPC's adult literacy program to help acclimate to life in a new country and better communicate with Angela's teachers.

> We are grateful to our partners and funders, including New York State Office for People With Developmental Disabilities, New York State Council on Developmental Disabilities, Amazin' Mets Foundation, and New York Community Trust.

OUR IMPACT - FAMILY SUPPORT

We make it easier for individuals and families to access personalized social resources because support is fundamental to success.



- 2,115 childcare referrals for parents were facilitated by the Child Care Resource and Referral (CCR&R) Team.
- Over 2,500 older adults and people with disabilities received home care services from subsidiary CPC Home Attendant Program.
- 54 undocumented families were provided with Hurricane Ida Relief Funds, totaling over \$190,000.
- 473 individuals with developmental disabilities received support services.

- Over 5,700 community members made CPC's four older adult centers a second home over the course of the year.
- Over 10,900 community members received enrollment assistance or referrals for entitlements and benefits programs.
- More than 28,000 meals were delivered to homebound older adults in Chinatown.
- **1,426 child care providers** received technical assistance.

A Family Kept Together Under Difficult Circumstances

Last year, Mrs. Chan* became the sole caretaker for two grandchildren. To provide for them, she needed child care in order to work full-time. She couldn't speak English. She wasn't sure what benefits they might qualify for. As temperatures dropped, rent bills piled up.

The morning Mrs. Chan ran out of options, she walked her two grandchildren to the local precinct to find help.

"I was so upset and desperate, my only option was to go to the police station. I love my grandchildren, but I knew that I could not take care of them without any income," said Mrs. Chan.

Soon after, Mrs. Chan and her grandchildren received a friendly visitor from CPC's Asian Family

Services (AFS). CPC AFS had heard about their situation through the NYC Administration for Children's Services (ACS) and was going to work to stabilize the family's situation and help them stay together. Mrs. Chan showed their visitor the pantry: a few boxes of pasta, some spaghetti sauce, and a turkey from an ACS worker. The caseworker asked what they wanted for the holidays. The younger child asked for meat and rice, while his older sister wanted a blanket for her grandmother and a jacket for her little brother so they wouldn't get sick in their cold apartment.

AFS helped Mrs. Chan with emergency money, referrals to community food pantries, and expedited SNAP benefits to feed herself and her grandchildren. She could now keep her

106 families were kept safe and together by Asian Family Services.

grandchildren warm and comfortable with new clothes and blankets and watch them enjoy their new books and toys. She soon found childcare that allowed her to find stable, fulltime work. With stable income from her jobs and support from AFS, she paid off months in rental arrears and filed for full legal guardianship of her grandchildren. Mrs. Chan now feels happy about being able to provide for her grandchildren.

"I have a good relationship with my grandchildren. Our life is going back to normal because of what CPC was able to do. I am really positive about the future. I have so much appreciation for CPC and their guidance. They saved my life and my family," said Mrs. Chan.

> *Name changed and image sourced from a licensed stock library for privacy reasons.

We are grateful to our partners and funders, including New York City Administration for Children's Services and United Neighborhood Houses.

OUR IMPACT - ECONOMIC AND COMMUNITY EMPOWERMENT

We empower New Yorkers through training, counseling, and advocacy – so that everyone feels comfortable intervening and speaking up – to create long-term, sustained transformation within our communities.

1,437 youth and 1,346 adults were served by Project Reach through 198 workshops and trainings spanning 650 total hours.

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- **2,705 young people** worked at hundreds of job sites through the Summer Youth Employment Program.
- **412 community members** received assistance with their naturalization, green card renewal, or certificate of citizenship application.
- **400 staff and community members** joined 6,000 human services workers at the Day Without Human Services, a part of the #JustPay Campaign. One day without CPC impacts over **4,860** of our community members.

- Over 3,700 applicants received support from CPC via the Child Care Desert Grant and Child Care Stabilization Grant.
- 82 community members received coaching and were placed in jobs with an average wage of \$20.45 per hour.
- 115 affordable units were provided at the new Norfolk Senior Housing, including 28 units for formerly unhoused community members.
- 600 staff and community members in CPC City and State Advocacy Days met with over 100 legislators to discuss policy priorities for Asian American, immigrant, and low-income communities.

Nonprofit leaders j<u>ust can't sleep</u> without #JUSTPAY for our workers,

Nonprofit leaders j<u>ust can't sleep</u> without #JUSTPAY for our workers.

Embracing a New Chapter of Safety and Hope in Life

Angela, a mother originally from South America, found her life upended when her family became targets of gang threats due to her husband's career in public safety.

In fear for their lives, Angela, her husband, and their two children made the difficult decision to leave their homeland and loved ones. They initially sought refuge in Mexico, but the persistent and terrorizing harassment ultimately drove them to seek asylum in the United States as the safest choice.

After a long and arduous journey, Angela and her family were placed in an emergency shelter and were soon overwhelmed with the many tasks of setting up a life in New York City, from acquiring food, to arranging child care services, and enrolling their children in a new educational system. They discovered the Promise NYC program initiated by the City and provided by CPC, which offers child care support to low-income undocumented children who cannot access federal subsidies due to their immigration status.

With CPC's help, Angela and her family finally found relief from the violence that had haunted them. She received child care through the Promise NYC program, allowing her younger child to attend free full-time daycare. She also received guidance on enrolling her older daughter in school and afterschool programs. Additionally, Angela was referred to apply for the Special Supplemental Nutrition Program for Women, Infants, and Children for nutritious foods. This support enabled her family to pursue employment and ensure financial security.

"Promise NYC is a lifeline for my family. CPC staff has shown us kindness beyond words, offering us not only assistance but also 1,200 asylum seekers were reached by Promise NYC, ensuring 213 undocumented children and families receive child care services.

genuine care and support. For the first time in months, I feel at peace knowing that my children are safe while my husband and I work," said Angela.

The positive change in her son's behavior, from being reserved to becoming more talkative and sociable, further validated Angela's decision to join the program. Now settled in New York City, Angela devotes her time to advocacy, and is committed to ensuring that individuals facing similar situations can access the very resources that helped her.

"As a mother, Latina, and immigrant, it's crucial that my voice is heard," Angela said. "I want mothers like me to know help is available and that they don't have to face difficulties alone."

Image sourced from a licensed stock library to protect the family.

We are grateful to our partners and funders, including New York City Administration for Children's Services.



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New York State Office For People With Developmental Disabilities

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Training Coalition







\$100,000+

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\$5,000 - \$9,999

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\$500 - \$999

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Disclaimer: If you were a CPC donor between July 1, 2022 and June 30, 2023, and find your name missing, misspelled, or listed under the wrong heading, please accept our apologies. Please contact Mabel Long to update your gift, pledge, or contact information at mlong@cpc-nyc.org or call 212-941-0920 x 140.

MISSION PARTNER



CONSOLIDATED FINANCIAL STATEMENTS* (JULY 1, 2022 – JUNE 30, 2023)

SUPPORT AND REVENUES	CPC	AFFILIATES
Government Grants and Contracts	\$48,493,267	\$209,549,450
Contributions and Private Grants	\$19,401,041	
Program Service Fee	\$647,499	\$46,150
Licensing Fee	\$4,001,111	
Rental Income		\$7,150,978
Management Fee	\$524,000	\$30,000
Special Events	\$448,527	
Net Investment Income	\$1,267,736	\$160,080
Other Income	\$328,474	\$573,215
TOTAL SUPPORT AND REVENUES	\$75,111,655	\$217,509,873

EXPENSES		
Program Services		
Early Childhood Services	\$6,190,077	
School-Age Services	\$4,363,521	
Youth Services	\$5,418,145	
Workforce Services	\$682,569	
Community Services	\$24,804,600	
Senior Services	\$7,726,323	
Home Attendant Program		\$184,229,767
Housing and Economic Development		\$6,830,922
Total Program Services	\$49,185,235	\$190,654,063

Support Services		
Management and General	\$5,726,226	\$13,203,783
Fundraising	\$999,644	
Total Support Services	\$6,725,870	\$13,203,783
	\$0,120,010	\$10,200,100
	¢0,120,010	

*Note: Draft unaudited results. CPC's surplus was primarily due to an increase in private sources, including MacKenzie Scott/Yield Giving, which will be expended in future years to support our mission and community. CPC Home Attendant Program had an approximately \$2.4 million deficit due to overtime costs and accounts uncollectible. CPC affordable housing and real estate entities have increased revenues in accordance with AICPA rules for recognition of straight-line rent and property value on an accrual basis, not cash basis.

POVERTY IT'S NOT WHAT YOU THINK







CPC-NYC.ORG