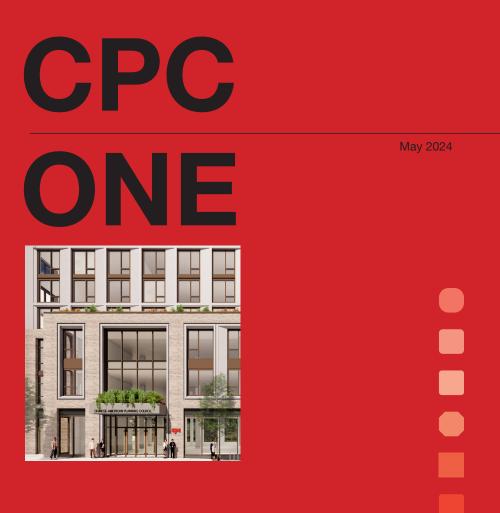
### CPC ONE CAMPAIGN REPORT



ADVANCING our COMMUNITY Dear Friends,

Thank you for making CPC One a reality! We are filled with gratitude because of your generosity and partnership. Your astounding support means that the Chinese-American Planning Council (CPC) can serve more community members in our permanent home.

CPC was founded in Manhattan's Chinatown in 1965 in order to help immigrants realize a better life for themselves and their families. We have grown with our community and remain steadfast in our core values – respecting our seniors, creating a brighter future for our children, and addressing the cultural and linguistic diversity of our community members. We are and have always been the community we empower.

Fifty-nine years later, CPC has developed our permanent Manhattan home in CPC One. This is a shared accomplishment that recognizes the efforts of previous generations and establishes the foundation for generations to come. It provides an opportunity to continue making a difference in the lives of our community members. It means that CPC is here to stay.

The name "CPC One" exemplifies that we are one organization and one community. This milestone embodies our collective belief that affordable housing residents should have a quality place to live, immigrant and low-income community members should have a welcoming place to access services, and nonprofit staff should have a beautiful place to work.

Together, we are advancing our community. Thank you again for making CPC One possible and being a vital part of our community!

Sincerely,



Flora Si, Board Chair



Wayne Ho, President & CEO

Dear Friends,

As two second-generation Chinese Americans and native New Yorkers, we have known CPC as a vital resource for our community. Furthermore, we were taught the importance of knowing where we came from and giving back to our community.

So, it has been a great pleasure for us to serve on CPC's Board and have been the co-chairs of this important campaign. CPC One is our permanent Manhattan home and has been long awaited in our community. We are deeply appreciative of everyone who has made this a reality!

As a community, we need to imagine and model the future we hope to see. This campaign demonstrates our commitment to the values set before us and illustrates our power as a community.

Thanks to you, the CPC One Naming Campaign has been our biggest campaign. This ambitious campaign has raised over \$2.2 million and accomplished in a much shorter timeframe because of the enthusiastic support from you. We exceeded our original goal by 40%!

Let's celebrate this major milestone as we look forward to continuing to meet the needs of our changing community together!

In appreciation,

CPC One Campaign Committee Co-Chairs



Calvin Chin, Committee Co-Chair



Mike Lee, Committee Co-Chair

Midad /

## PROGRAMS

CPC One, our first permanent Manhattan home, will serve 15,000 community members annually through our Manhattan Community Center and be a site for all CPC programs to use. It will be the most visited of CPC's 35 program sites, serving almost 20% of our 80,000 annual community members.

Our Manhattan Community Center provides services and walk-in support with cultural and linguistic competence to ensure our community members feel safe, welcome, and empowered. Here are some programs:





**Multi-Social Services (MSS)** – Established in 1965, MSS provides assistance in accessing public benefits such as Supplemental Nutrition Assistance Program, Housing Assistance, Medicaid and Medicare Part D, Naturalization Assistance, Immigration Legal Consultation, and other entitlement applications.

**Asian Family Services (AFS)** – For over 30 years, AFS has safely kept children and families together as a child abuse and neglect prevention program.

**Early Childhood Learning and Wellness (ECLW)** – Since 1989, ECLW aims to improve the supply, quality, and accessibility of childcare services through culturally competent, multilingual supports for both families and prospective and current licensed childcare providers.

**Family Child Care Network (FCCN)** – FCCN assists families in applying for subsidized childcare and helps parents access high-quality in-network childcare providers.

## PROGRAMS



**Community Health Services (CHS)** – Started in 1992, CHS offers health and wellness services that educate, inspire, and empower community members through outreach, prevention, and advocacy.

**Adult Literacy** – First opening its doors to students in 1998, Adult Literacy is an essential program that helps community members overcome language barriers by providing free, high-quality English instruction to New York City residents 18+ years old.

**Learn and Earn** – This program provides work readiness, college preparation, leadership development, mental and sexual health education, and employment opportunities for high school juniors and seniors.

**Summer Youth Employment Program** – SYEP is a six-week long summer internship program where youth ages 14-24 gain real world work experience and necessary skill sets from a job sector.



### **MEET GARY!**

"I was living in a shelter for about a year before moving in here. The apartment is on the money. From where I was to now, with a big kitchen, I'm very comfortable." - Gary

Because of CPC One, Gary is one of CPC's newest community members and lives in our newest senior affordable housing.

Gary is one of over 110 residents who will be able to age in place because of Norfolk Senior Housing, part of CPC One! He now has a place to call home with holistic community resources from our Resident Wellness Program and access to wraparound services from our 50+ programs at CPC One.

Norfolk Senior Housing addresses our community's urgent need for affordable housing and community services in Chinatown and Lower East Side. CPC One has 208 affordable housing residences, 31 of which are for formerly unhoused New Yorkers.



About Norfolk Senior Housing

Part of CPC One, Norfolk Senior Housing opened its doors in 2023 and provides affordable housing residences to over 110 older adults.

The Resident Wellness Program promotes the health and wellbeing of Norfolk Senior Housing residents through case management, health maintenance workshops, and community building activities for both residents, their family members, and their home care workers.



"I'm excited to start my new life in this country. I'm thankful for CPC and my teacher Anna."

- Natalie



Natalie is one of our community members that takes Adult Literacy Classes at CPC One!

Her story is one that we are familiar with. As a recent immigrant with limited English proficiency and few resources, she arrived in New York with her 5-yearold son and 4 months pregnant with her daughter. Within the first year of her family's arrival, CPC quickly became a support for Natalie and her family as they adjusted to their new home.

After enrolling her son in afterschool care at PS94 in Brooklyn, staff connected her with our Adult Literacy Program. Speaking better English has helped Natalie in every aspect in her life, and now she can help her son with his homework.



#### About Adult Literacy Program

The Adult Literacy Program opened its doors to students in 1998 because community membes were determined to overcome language barriers and succeed in their new country. Since then, the program has developed and grown both in our number of students and the scope of our services. Classes are provided for more than 500 students in Manhattan, Brooklyn, and Queens annually.

#### **BY THE NUMBERS**



#### INTERGENERATIONAL GIVING HIGHLIGHT



As a 59-year old organization serving community members from early childhood to older adult, CPC is intergenerational and so are our donors! Bill is a former Little Star Early Childcare Center participant and today, he is CPC's Chief Operating Officer. His parents, his brother, and himself know firsthand that CPC is the community we empower. Their gifts are a true representation of the power of our community and the work of CPC.

"CPC has been part of my life for as long as I can remember. There's no greater gift than knowing that CPC will continue to serve the community and make a difference in the lives of many."

- Bill Yeung

## **COMMUNITY / CORPORATE PARTNERS**











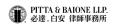


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## PUBLIC OFFICIALS



"The grand opening of CPC One, the Chinese-American Planning Council's first-ever permanent home in Manhattan, will greatly enhance the delivery of vital services and also represents the unwavering spirit and determination of the Chinese-American community in New York City," said **U.S. Senator Chuck Schumer**. "CPC One includes over 200 units of affordable housing and will serve over 15,000 community members each year, expanding access to vital, culturally and linguistically competent services. This new chapter for CPC is a testament to the Chinese-American community's dedication to unity, social progress, and building a brighter future for all."



"The grand opening of CPC One, the new headquarters of the Chinese American Planning Council, is cause for celebration for Chinatown, the Lower East Side and all of New York City. This state-of-the-art building, which will also house the Manhattan Community Center and provide over 200 units of affordable housing, including 115 residences dedicated to senior affordable housing, is a testament to CPC's commitment to empower Asian American, immigrant, and low-income communities in New York City. With increased capacity for its services and expanded programming, CPC One will serve as a community anchor in the Lower East Side, providing intergenerational affordable housing and supporting the diverse needs of over 60,000 individuals and families. I commend Wavne Ho and the dedicated staff at CPC, the Gotham Organization, and all the partners involved in making this project a reality. Their dedication and hard work will have a lasting impact on the lives of thousands of individuals and families in New York City," said State Senator Brian Kavanagh, who represents Chinatown and the Lower East Side.

## PUBLIC OFFICIALS



"For nearly 60 years, the Chinese-American Planning Council has remained on the frontlines of nearly every issue facing our city, delivering vital services to the Asian American community," said **New York City Mayor Eric Adams**. "From education to housing to health care, and everything in-between, Chinese-American Planning Council has been a lifeline to countless Asian Americans who call New York City their home, ensuring they are welcomed and taken care of. As they celebrate their first-ever permanent home, I applaud them again for their commitment to strengthening our social safety net to catch New Yorkers in need and wish them 60 more years of success."



"In a neighborhood that is increasingly gentrifying, it's incredibly impactful for CPC to build affordable housing and headquarters for ongoing programming that will continue to serve Chinatown and NYC's Asian communities," said **Manhattan Borough President Mark Levine**. "CPC One will be a beacon of community and opportunity, and I look forward to watching it thrive in the years to come."



"CPC is not only an organization with a wonderful history, but also an organization with absolutely phenomenal first-class programming for basically every person who comes in contact with CPC," said former Manhattan Borough President, current Councilmember Gale Brewer.





STATE OF NEW YORK EXECUTIVE CHAMBER Albany 12224

GOVERNOR

April 12, 2024

Chinese-American Planning Council, Inc. 150 Elizabeth Street New York, NY 10012

Dear Friends:

It is my pleasure to send greetings to everyone gathered for the Chinese-American Planning Council, Inc. CPC Grand Opening.

Since its founding in 1965, the Chinese-American Planning Council, Inc. has provided essential quality of life services to individuals and families across New York City in order to support Chinese American, immigrant, and low-income communities. By promoting comprehensive wellness in people of all ages through programs such as adult literacy, child care, and vocational assistance, the Council creates opportunities for those they serve to advocate for themselves and pursue personal success.

Today, you come together to celebrate the opening of CPC One, which will house your Manhattan Community Center as well as hundreds of affordable housing units for those in need. On behalf of all New Yorkers, I am grateful for your dedication to creating a healthier, more prosperous state.

Best wishes for an enjoyable event.

Governor

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## GRAND OPENING OF CPC ONE



#### DONORS

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#### IN HONOR

The Chen & Tsai Family The Cheng Family, The Shih Family & The Yung Family for the children of CPC for those forever impacted by 9/11 Hong Sim Ho Yeung & Darwin Yeung Hai Ming Xie & Ming Chen Maia Ho & Nigel Ho The Montalvo Family Pui Chau & Anna Lam Pui Yu Ng Roy Eng & Mary Eng Ryan Y. Chu & Jamie Y. Chu The Tsang & Yung Family

### **IN MEMORY**

Allen Lee Won Alyce Lau Chuck Q. Chin David S. Chen Dong Oong Yee & Doris Ong Quon Yee Ling Lee Meimei Lau Paul & Pheobe Bock and Norman & Esther Kee Peter Lau Yuk M. Lau & Lena M. Lau

## **ABOUT CPC ONE**

CPC One is now open! Our first-ever permanent Manhattan home holds our Manhattan Community Center across three floors, includes over 200 units of affordable housing, and serves as a headquarters for our 50+ programs across New York City. 45 Suffolk Street, New York, NY 10002 | www.cpc-nyc.org





## **ABOUT CPC**

The Chinese-American Planning Council (CPC) is a social services organization that creates positive social change. Founded in 1965, CPC is the nation's largest Asian American social services organization and aims to promote the social and economic empowerment of Asian American, immigrant, and lowincome communities of New York City. CPC is the trusted partner to individuals and families striving to achieve goals in their education, family, community, and career.