



#### Vision

To be the Model Service and Leadership Development Organization.

#### **Mission**

To serve the Chinese American, immigrant and low-income communities in New York City by providing services, skills, and resources towards economic self-sufficiency.

## **History and Services**

Founded in 1965, the Chinese-American Planning Council, Inc. (CPC) is one of the largest nonprofit providers of educational, social, and community services for Asian Americans in the United States. Today, CPC serves over 8,000 people a day through over 50 programs and 30+ locations citywide - administering community services, early childhood and school-age child care services, youth services, workforce development, and senior services. In addition, CPC's affiliates and associated entities provide housing and home attendant services.

## **Campaign Leadership**

Veronica Tsang, Campaign Chair Wayne Ho, President & CEO

# Steering Committee

P.C. Cheng Virginia Kee Nelson Louis Jenny Low William Tam

It is my honor to chair the CPC Queens Campaign to support our flagship intergenerational community center, which is a model we are developing to serve all New Yorkers. I would like to encourage everyone to participate in this campaign. No donation is too small. Together, we can do more!

#### **New CPC Flagship Center In Queens**

CPC's work in Flushing, Queens dates back to the early 1980s, when Asian families began to migrate in large numbers from Manhattan's Chinatown. Our services have since expanded alongside the growing Asian community here in Queens; every year we've added new initiatives to respond to emerging neighborhood needs.

Today, CPC assists thousands of families each year through programs providing early childhood services, school aged services, youth services, workforce development, adult literacy, senior services, and community services.

Keeping pace with ever-increasing community needs required CPC to expand rapidly throughout the years, and as a result we soon outgrew the available space we had for our Queens staff and constituents. Our programs needed a permanent home where all community members could access the full range of services we offer, and this led CPC to create the Queens Community Center in Flushing - our new neighborhood service hub.

The dynamic community center offers 20,640 square feet of multi-purpose space spanning ten floors, with innovative features such as an outdoor garden and an open-air playground on the 4th floor. There are classroom spaces for workforce, youth, and community services trainings and enrichment programs, a three-story senior center, an early childhood center, and office spaces where our administrative and program staff can work together on behalf of the community.

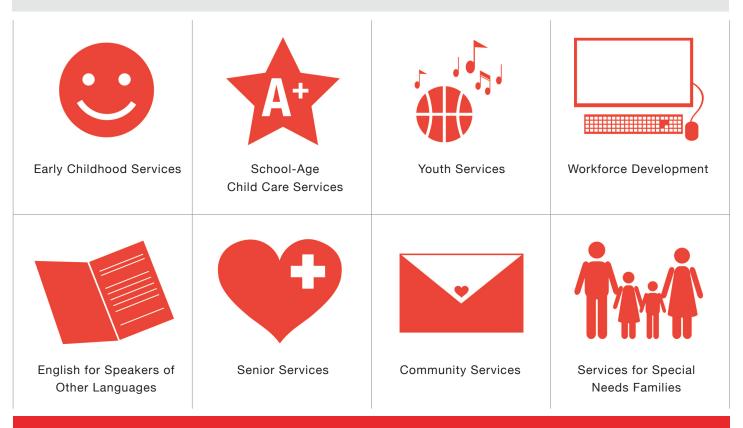


## **IMPACT**

750 youth gain skills to preschoolers have a safe youth participants gain place to grow and learn increase self-sufficiency work experience **OUR QUEENS** COMMUNITY 150 **CENTER SERVES 1**U 3,0 people are trained individuals with for careers in the developmental disabilities are served with hospitality field **PEOPLE EVERY DAY** enriching programs 370 26 seniors receive paid seniors are active immigrants have access to on-the-job training **ESOL** classes and engaged

#### GOAL

TO SECURE A **PERMANENT HOME** FOR OUR PROGRAMS IN QUEENS WITH **MORE CAPACITY** TO SERVE CURRENT AND FUTURE **CHINESE AMERICAN**, **IMMIGRANT** AND **LOW INCOME COMMUNITIES**.



# **CPC PROGRAMS SERVING QUEENS**



#### MAKE YOUR MARK IN THE COMMUNITY

Support CPC's Vision for Queens: Ensuring all families are supported and successful.

The gift of naming is a meaningful opportunity to directly impact the development and betterment of the Asian, immigrant, and low-income community in New York City. Your support will empower the next generation with access to services promoting self-sufficiency and integration into the American mainstream.

English classes, career training, early childhood and after-school programs and benefits and entitlement programs are vital to helping children, families, and aging community members live healthy and productive lives. CPC's new Queens Community Center, strategically located in the heart of Flushing, offers these fundamental services to thousands of families every day.

Leave your mark on the community! Take action today and join us!

For campaign information, please contact Mabel Long at (212) 941-0920 x140 or email at mlong@cpc-nyc.org.

#### **Floor By Floor Overview**





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