

華人策劃協會



ADVANCING OUR COMMUNITY

2018 ANNUAL REPORT



ORGANIZATION



ADVANCING OUR
COMMUNITY

Founded in 1965, the Chinese-American Planning Council is a social services organization that creates social change. We strengthen New York City's Asian American, immigrant, and low-income communities. We are guided by our organizational values:

- We are our community.** We are committed, inclusive, and responsive.
- We embrace our community.** We are reliable, trusted, and transparent and hold ourselves to the highest quality standards.
- We empower our community.** We inspire leadership, equity, and progress.

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As of June 30, 2018

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Programs

Judy Ah-Yune, Director of CPC Manhattan Community Services
Wai Yee Chan, Director of CPC Queens Community Services **Until May 2018*
Brian Chen, Director of Education and Career Services
Mary Cheng, Director of Childhood Development Services
Steve Mei, Director of CPC Brooklyn Community Services
Po-Ling Ng, Assistant Executive Director & Senior Services Director
Mitchel Wu, Director of CPC Queens Community Services **As of June 2018*

Subsidiaries

Ling Ma, Chief Program Officer, CPC Home Attendant Program
John Sullivan, Chief Operating Officer, CPC Home Attendant Program

LETTER FROM THE BOARD CHAIR & CEO



Veronica Tsang
Board Chair

A handwritten signature in black ink that reads "Veronica Tsang".



Wayne Ho
President & CEO

A handwritten signature in black ink that reads "Wayne Ho".

Dear Friends,

Thank you for your amazing support of the Chinese-American Planning Council (CPC). The generosity of our board, partners, funders, and volunteers allows us to strengthen our organization as we continue to implement Advancing Our CommUNITY, our organization-wide strategy to promote the social and economic empowerment of our community members.

CPC is a social services organization that creates social change. We strengthen Asian American and Pacific Islander, immigrant, and low-income communities in New York City by ensuring that they have equitable access to the resources and opportunities needed to thrive.

In the past year, we implemented Advancing Our CommUNITY by empowering community members to build on their strengths and achieve their own goals. In this annual report, you will hear from Jenny, Raymond, and Jireh. All three generously shared their stories of how CPC made a difference in their lives and demonstrated how CPC's three pillars – 1) Education, 2) Family Support, and 3) Community and Economic Empowerment – can make an impact on individuals, families, and neighborhoods.

While providing essential services to over 60,000 diverse community members citywide, we also helped New Yorkers build their own leadership capacity to advocate for themselves and their communities. As featured on the cover of this annual report, over 200 staff and community members participated in CPC's first-ever City Advocacy Day. CPC came together to push for increased resources and funding to support Asian American, immigrant, and low-income communities in New York City.

Thank you for your continued support during these challenging but exciting times. CPC is committed to creating transformational changes that will empower our community members and will make impacts on education, family support, and community and economic empowerment.

EDUCATION & FAMILY SUPPORT

By providing a continuum of child care and academic enrichment programs, skills development services, and literacy support, our community members from age 2 to 102 have the right tools to be capable, socially engaged leaders.



76% of New Utrecht High School ACE program participants improved their grades in a subject by one letter grade

Two-thirds of Queens High School for Language Studies ASAP program seniors were **accepted** on the spot at University of Buffalo's instant decision day

Serving **2,000** people this year, our Beacon Community Center was chosen as a **2018 PASE Summer Teaching Fellowship** site

350 students and families received assistance with college financial aid planning and **college access** support

Teens attended **117 hours** of trips, college visits and cultural activities through LEAD at High School for Dual Language and Asian Studies

400 families with **special needs** were provided respite, early intervention, or person-centered care

6 early childhood centers assisted more than **300 parents in the kindergarten selection process** for NYC public schools, navigating school visits and applications

After assisting with **3,700 SNAP applications**, 2,200 households accessed food supports for their families and themselves

11,192 seniors received mental health services, comfort, aid, and enrichment at four senior centers

“These workshops have sparked a change in me from an introverted, shy boy to an extroverted, independent individual. I can't express how much I appreciate being part of the family.”
Justin Li, youth participant

INCREASING CAPACITY AND QUALITY: MULTILINGUAL EDUCATORS IN CHILD CARE

A bilingual mother of two who emigrated from the Dominican Republic, Jenny started her business a year ago by providing child care and education services to 10 families in Ozone Park, Queens. With the growing numbers of day cares in her area, she was concerned about opening her own. “I was scared,” she admits. She knew that success meant pursuing her education, but formal higher education was not affordable. She enrolled in a free 120-hour Child Development Associate (CDA) accreditation course offered by CPC’s Asian Child Care Resource and Referral Program, and after attending class for 17 weeks, Jenny completed her CDA accreditation. She has gained confidence and necessary skills to nurture physical, social, emotional, and intellectual growth in children.



“I am so happy to have this opportunity. I want to learn and grow.”

Jenny, Child Development Associate (CDA) student

300

licensed child care providers received trainings on licensing renewals, first aid/CPR, medication administration, and CDA trainings in Korean and Spanish, reaching new communities across New York City

1,517

families received free and affordable STEM, arts, and recreational programming at our **afterschool programs** in **11** high-needs elementary schools

342

children received free instruments and music education, which improved social-emotional learning through self-expression and exposure to traditions of different cultures

100%

of our In-School Youth participants go on to college with scholarships or financial aid

2,900

homebound individuals served through our subsidiary Home Attendant Program

RETURNING THE FAVOR: ALUM VOLUNTEERS WITH SENIORS

Mr. Raymond Li emigrated from Hong Kong in his 40s in pursuit of better opportunities for his family. At first, he was unable to find work and was so discouraged that he considered returning to Hong Kong, but then he read about CPC's job training program for immigrants in a newspaper and decided to join the six-month training. The program introduced Mr. Li to an opportunity at a hotel where he was hired and quickly promoted. With the extra time and security he found in a seven-hour work day with benefits, he took GED classes and eventually got his diploma. With a GED, Mr. Li was able to seek out even better work opportunities and became a postman for the United States Post Office where he worked for 14 years. After retirement, Mr. Li wanted to give back to CPC for supporting him when he first immigrated to the U.S. Mr. Li offers his skills at Open Door Senior Center and is an asset to the community, especially with his bilingual skills and driver's license. He delivered 700 chickens for Thanksgiving and is a member of the Advisory Board leading recreational, educational, and health activities for the seniors.



“CPC gave me a chance at success.
I want to repay them for that.”

Mr. Li, volunteer

210

staff and community members rallied on the steps of City Hall during CPC's first City Advocacy Day, and dozens advocated directly to City Council members and staff on issues affecting Asian Americans in New York City

120

community members served by our Career Center received individualized assessments, resume writing, and interview workshops, resulting in a 70% job placement rate and **\$16.86 average starting hourly wage**

By offering in-demand career training and promoting civic engagement, our community members are empowered to transform their lives, their neighborhoods, and their communities.

“Now my life is in full color when before it was only black and white.”

Jireh, workforce program participant



Advancement Within Reach: Careers for Immigrant Community Members

When Jireh immigrated to the U.S. in 2004, he worked more than 12-hour days in Chinese restaurants, making \$7.50/hour without benefits or time for much else. After a recommendation from a friend, he enrolled in our 8-week Hospitality Careers Training Program where he honed his skills to be a positive and proactive employee. He felt well prepared for his first interview with a luxury hotel and was hired full-time making more than \$23.00/hour. Now, with a 40-hour work week and benefits, he is able to see his two young children and does not have to rely on working overtime. After six months, he has received a cost-of-living wage increase.

98% completion rate and 84% job placement rate for the 61 enrolled in the licensed Hospitality Careers Training Program

2,530 young people worked **311,000** hours in summer jobs at **250** worksites

229 adults over age 55 placed in jobs

11 youth community members traveled to **Albany** for Youth Action Day to meet with state legislators

93 immigrants applied for naturalization, 75 attended citizenship classes, and 20 gained **citizenship**

275 community members live in our **affordable housing** subsidiaries

30+ youth and staff attended **AIDS Walk New York** to raise awareness within the Asian American community, which has the highest rates of undiagnosed HIV

100% of employment services and workforce training program participants are **people of color** and **57%** are **women**



PUBLIC SUPPORT

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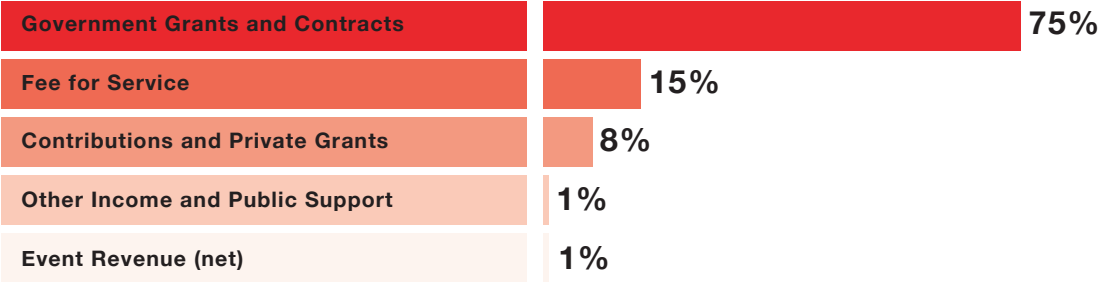
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CONSOLIDATED FINANCIAL STATEMENTS *

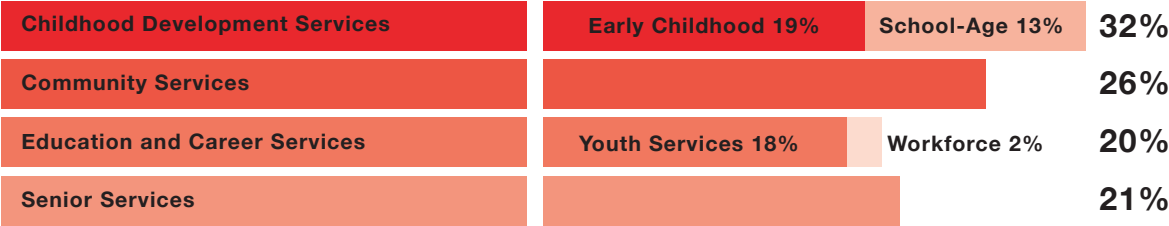
	CPC	SUBSIDIARIES
SUPPORT AND REVENUES		
Fee for Service	5,924,165	88,213,591
Government Grants and Contracts	21,362,253	71,434,527
Rental Income	40,355	3,802,736
Contributions and Private Grants	2,219,048	404,300
Other Income and Public Support	305,804	4,140,326
Event Revenue (net)	357,195	
Total Support and Revenues	30,208,820	167,995,480
EXPENSES		
<i>Program Services</i>		
Childhood Development Services		
Early Childhood Services	4,580,179	
School-Age Child Care	3,242,527	
Community Services	6,220,603	
Education and Career Services		
Youth Services	4,384,495	
Workforce Development	491,470	
Senior Services	4,942,737	
Home Attendant Program		152,962,659
Senior Housing and Real Estate		4,621,463
Total Program Services	23,862,011	157,584,122
<i>Support Services</i>		
Management & General	4,202,084	7,682,761
Fundraising	363,963	
Total Support Services	4,566,047	7,682,761
Total Expenses	28,428,058	165,266,883
Change in Net Assets	1,780,762	2,728,597
ASSETS		
Current	11,491,646	50,711,807
Non-Current	13,250,071	34,684,530
Total Assets	24,741,717	85,396,337
LIABILITIES		
Current	7,851,638	47,338,449
Non-Current		20,610,794
Total Liabilities	7,851,638	67,949,243
NET ASSETS		
Unrestricted	12,607,134	17,447,094
Restricted	4,282,945	
Total Net Assets	16,890,079	17,447,094
Total Liabilities and Net Assets	24,741,717	85,396,337

*Draft audit numbers before intercompany eliminations.

CPC REVENUES BY SOURCE



CPC EXPENDITURES BY PROGRAMS



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