



**ADVANCING OUR  
COMMUNITY**



**2019 ANNUAL REPORT**

# ORGANIZATION



Founded in 1965, the Chinese-American Planning Council is a social services organization that creates social change. Our mission is to promote social and economic empowerment of Chinese American, immigrant, and low-income communities.

We are guided by our organizational values:  
**We are our community.** We are committed, inclusive, and responsive.  
**We embrace our community.** We are reliable, trusted, and transparent and hold ourselves to the highest quality standards.  
**We empower our community.** We inspire leadership, equity, and progress.

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As of June 30, 2019

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# LETTER FROM THE BOARD CHAIR & CEO

**Dear Friends,**

On behalf of the Board and staff of the Chinese-American Planning Council (CPC), we would like to sincerely thank you for your incredible support and generosity. Because of your partnership, we are effectively pursuing our vision to advance and transform communities.



**Veronica Tsang**

Board Chair

A handwritten signature in black ink that reads "Veronica Tsang".

Founded in 1965, CPC is a social services organization that creates positive social change. We promote the social and economic empowerment of Chinese American, immigrant, and low-income communities in New York City. As the nation's largest Asian American social services organization, we are the trusted partner to more than 60,000 individuals and families striving to achieve goals in their education, family, community, and career.

Throughout the past year, we continued to implement Advancing Our CommUNITY, our organization-wide strategy to address persistent and emerging needs and to strengthen leadership among our staff and community members. We tackled immediate human needs by helping children to develop socially and intellectually, youth to succeed in college and career, immigrants to learn English and know their rights, seniors to have safe places to age with dignity, and families to access resources and public benefits to thrive. We upheld our organizational values by being inclusive and responsive to the needs of anyone who walked into our centers.



**Wayne Ho**

President & CEO

A handwritten signature in black ink that reads "Wayne Ho".

We also amplified the voices and stories of our community members to improve the policies and programs affecting their lives. With deep knowledge of the issues our community members face, CPC has utilized our unique position as a service provider and advocate to achieve our mission. We held our first annual state advocacy day in 2019, bringing 50 staff and community members to Albany. Our staff and community members came together to push for increased resources and funding to support our communities.

In this annual report, we want to profile three community members whose experiences with CPC highlight themes seen in our work every day – meaningful relationships, mutual trust, individual empowerment, and social change. A single parent, an individual with developmental disabilities, and an immigrant senior share their stories about how CPC made a difference in their lives.

We hope that you celebrate the community members profiled in this report and your support in making these stories possible. With your trust and collaboration, we have been impactful in CPC's three pillars – 1) Education, 2) Family Support, and 3) Community and Economic Empowerment.

We look forward to the year ahead and building upon these successes as we approach our 55th anniversary. **Thank you for making a difference in the lives of our community members!**

# OUR IMPACT

## EDUCATION

We provide high-quality learning opportunities for all ages—from preschool and after-school enrichment to adult English language classes—because education is lifelong.

**1,661 families** received free and affordable STEM, arts, and recreational programming at our after-school programs in 11 underserved elementary schools

**298 elementary students** received intensive reading and literacy supports through our Ready Readers program

**562 adult literacy students** learned English

**300 youth** participated in our college success program through individualized counseling, financial aid support, and college readiness workshops

**83% of youth** attending University of Buffalo's Instant Decision Day were accepted on the spot



## FAMILY SUPPORT

We make it easier for individuals and families to access personalized social resources because support is fundamental at every age.

**6,785 applicants** received enrollment assistance in SNAP

**126 emergency home kits** distributed to residents of our subsidiary Hong Ning Housing for the Elderly

**600 seniors** screened for mental health and wellness

**3,000 homebound individuals** served through our subsidiary Home Attendant Program

**205,963 meals and snacks** provided for free through the federal Child and Adult Care Food Program

**1,253 youth and individuals** provided education and linkage to care to improve health outcomes, including some infected or affected by HIV/AIDS

**100 families** supported through counseling and child welfare prevention services

## COMMUNITY & ECONOMIC EMPOWERMENT

We empower New Yorkers to represent and to advocate for themselves and their communities because their leadership is essential for positive—and lasting—social change. We engage with individuals to plan and develop their career paths because professional success is critical for economic independence.

**2,590 young people** worked summer and school-year jobs through the Summer Youth Employment Program and Work, Learn and Grow

**32 rallies and press conferences** were held to advocate for and advance our communities

**112 community members** received free workforce training for in-demand sector-based careers

**188 seniors** with low or no income accessed paid on-the-job training and job placement

**2,920 community members** participated in a total of **260 activities** provided by Project Reach, including anti-discrimination clinics, counseling, and technical assistance

**140 community members** served by our Career Center received individualized assessments, resume writing, and interview workshops, resulting in a \$17.99 average starting hourly wage

**109 legislative visits** to city, state, and federal elected officials were conducted by our community members and staff



## A story from a mother\* who worked with CPC's Asian Family Services.

As a single mother, I was always caught up in the struggle between work and taking care of my children. Because of my job, I would leave my children at home alone, and with all kinds of stress I had, I was never really patient enough with them. In China, such actions weren't considered inappropriate, but in America this is considered illegal. CPC was able to thoroughly explain the U.S. laws to me in a manner that was easy for me to understand and accept.

What surprised me was that when I was in between jobs, lacked a stable income, and thus failed to meet the criteria for maintaining custody of my children, CPC helped me pay the rent that I owed and also covered my child care expenses. As soon as I began a new job, I was able to escape this predicament.

When I was on the verge of breaking down and was unable to clearly explain my circumstances, CPC staff gave me encouragement and support that allowed me to calm down and helped me communicate with Children's Services. By gradually meeting their requirements, which included completion of classes and counseling, I was able to bring my three children back home even sooner than we had anticipated. When CPC came to visit us, they helped us acquire new and safer furniture, bringing our nearly broken home a new kind of warmth. My children and I, who have no other relatives in the U.S., are grateful beyond words for their help.



作為一個單親媽媽，一直在工作和照看孩子之間掙扎。曾經因為忙於工作把孩子們單獨留在家，也曾因為各種壓力大對孩子們不夠耐心。這些在我們華人看來沒有什麼不妥的，在美國卻是違法的。華策會用更容易讓我接受的方式，全面深刻的了解美國法律。

讓我想不到的是，在我換工作特別困難的時候，沒有穩定收入不符合兒童局繼續撫養孩子的要求條件時，華策會幫我支付了欠的房租，然後支付了孩子的托兒費用，及時投入新的工作中，從經濟困境中走出來。

在我崩潰的邊緣又解釋不清時，華策會給我的鼓勵和幫助，讓我冷靜，幫我更好的跟兒童局溝通。慢慢按照兒童局要求，完成課程和心理輔導，比預期更快的把三個孩子接回了家團聚。華策會來家訪時，幫我們家添置了更安全的新家具，給我們這個差點支離破碎的家送來各種溫暖。在沒有其他親人在美國的我們，真的感激之情無以言表。

Funded by the NYC Administration for Children's Services, CPC's Asian Family Services specializes in supporting families through crisis intervention, case management, advocacy, recreational services, referrals to needed community services and parenting skills training so that families are able to avoid placement in the foster care system and are empowered to stay together. In operation for over 40 years, multilingual staff members assist caregivers in understanding New York State child welfare laws and better acculturating to U.S. norms in child rearing practices. Staff help 100 families every year through coaching and support to help them reach their families' goals and achieve positive outcomes for their children.

\*Mother's identity has been protected at her request.

# FAMILY SUPPORT

Lisa Lee is a lifelong New Yorker who is fiercely independent and unshy of letting you know how she feels. Her favorite color is black and she enjoys basketball, playing with paper, and carrying her bottle of cola. She is a resident of CPC's Individualized Residential Alternative (IRA) program, a community residence that provides a safe and healthy living space, communal meals, and services for people with special needs. Lisa has lived here for 23 years and has a basketball hoop in her room.

With comprehensive services, Lisa is empowered through the program to meet people, make friends, and pursue her interests, like going to the movies and hanging out in the mall. She is especially proud of her efforts to stay healthy and lose weight because now she can try on new styles of clothes and shoes.

## IRA PROGRAM'S VISION

“A friendly environment for people with special needs.”



The Individualized Residential Alternative (IRA) program supports six people 24 hours a day, seven days a week in a four-bedroom home in Corona, Queens. Funded by the New York State Office for People with Developmental Disabilities (OPWDD), the IRA program's goals are to empower people with developmental disabilities to enjoy meaningful relationships with friends, family, and others in their lives; experience personal health and growth; live in the comfort and safety of a home of their choice; and fully participate in their communities. CPC is one of two Asian American organizations that have contracts with OPWDD.



# COMMUNITY & ECONOMIC EMPOWERMENT



## JUDY'S VISION

“If I didn’t participate in the senior employment program, I wouldn’t know about these social services and how to help my community. I am a part of this community and that is why I want to contribute and help improve things here.”

Judy Chan, a Hong Kong native, moved to New York City 20 years ago to continue her education and start a career in the fashion industry. Then, family needs in Hong Kong forced her to retire early and return. After settling family affairs, Judy wished to continue her life in New York. She moved to Flushing and looked for opportunities in her neighborhood. She heard about CPC and decided to find out more online. Judy was invited to an information session to learn about volunteer and career opportunities, including the federally-supported Senior Community Service Employment Program, which provides part-time, on-the-job training for adults age 55 and older who are unemployed or low-income.

Judy was placed at CPC’s Nan Shan Senior Center to provide support, information and assistance to senior members as a greeter, then grew to assist with annual membership renewal, updating photos, and preparing IDs. “Politeness and safety makes everything smoother,” she said. Because of her person-centered approach, Judy was quickly recruited to a permanent position at CPC’s services for families with developmental disabilities as well as seniors through fitness and nutrition education.

CPC’s Senior Community Service Employment Program, administered by Senior Service America, Inc. with funding from the U.S. Department of Labor, helped 188 individuals find part-time jobs at a number of community-based, faith-based, and other public organizations in the last year where many find a career pathway.

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# CONSOLIDATED FINANCIAL STATEMENTS\*

	CPC	SUBSIDIARIES
<b>REVENUES</b>		
Government Grants and Contracts	17,610,608	182,018,267
Other Grants, Contracts and Contributions	2,406,748	
Government Fee for Program Service	4,857,303	
Other Fee for Program Service	2,171,006	
Licensing & Administration Fees	4,246,348	
Rental Income and Other Occupancy Related Income	13,475	4,615,691
Special Events, Net of Direct Benefit Costs	579,000	
Interest & Dividend Income	32,508	120,106
Net Unrealized and Realized Gain (Loss) on Investments	1,672	
Other Income & Public Support	99,523	892,523
<b>Total Revenues</b>	<b>32,018,191</b>	<b>187,646,587</b>
<b>EXPENSES</b>		
<i>Program Services</i>		
Early Childhood Services	5,169,697	
School-Age Services	3,335,763	
Youth Services	4,596,490	
Workforce Services	334,143	
Community Services	6,190,780	
Senior Services	5,444,447	
Home Attendant Program		164,266,351
Housing and Economic Development		2,875,805
<b>Total Program Services</b>	<b>25,071,320</b>	<b>167,142,156</b>
<i>Support Services</i>		
Management & General	4,623,629	12,682,233
Fundraising	657,915	
<b>Total Support Services</b>	<b>5,281,544</b>	<b>12,682,233</b>
<b>Total Expenses</b>	<b>30,352,864</b>	<b>179,824,389</b>
<b>Increase (Decrease) in Net Assets</b>	<b>1,665,327</b>	<b>7,822,198</b>
<b>ASSETS</b>		
Current Assets	13,080,621	53,905,740
Non-Current Assets	12,342,075	71,592,739
<b>Total Assets</b>	<b>25,422,696</b>	<b>125,498,479</b>
<b>LIABILITIES</b>		
Current Liabilities	4,878,584	25,454,379
Non-Current Liabilities	1,617,918	50,919,331
<b>Total Liabilities</b>	<b>6,496,502</b>	<b>76,373,710</b>
<b>NET ASSETS</b>		
Unrestricted	14,761,045	49,124,769
Restricted	4,165,149	
<b>Total Net Assets</b>	<b>18,926,194</b>	<b>49,124,769</b>
<b>Total Liabilities and Net Assets</b>	<b>25,422,696</b>	<b>125,498,479</b>

\*Draft audit numbers before intercompany eliminations.

# FINANCIAL STATEMENTS

## CPC REVENUES BY SOURCE

Government Grants and Contracts	55.0%	
Other Grants, Contracts and Contributions	7.5%	
Government Fee for Program Service	15.2%	
Other Fee for Program Service	6.8%	
Licensing & Administration Fees	13.3%	
Special Events, Net of Direct Benefit Costs	1.8%	
Interest & Dividend Income	0.1%	
Other Income & Public Support	0.3%	

## CPC EXPENSES BY PROGRAM

Early Childhood Services	20.6%	
School-Age Services	13.3%	
Youth Services	18.3%	
Workforce Services	1.3%	
Community Services	24.7%	
Senior Services	21.7%	

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