



# CPC 57th Annual Lunar New Year Virtual Benefit

Thursday, February 17, 2022



## Sponsorship Opportunities (Select Option Below)

BENEFITS	Presenting \$100,000	Pinnacle \$50,000	Diamond \$25,000	Ruby \$10,000	Gold \$5,000	Silver \$3,000
In-person VIP reception*	10 guests	5 guests	4 guests	2 guests	2 guests	2 guests
A full page e-journal ad	✓	✓	✓	✓	✓	✓
On-screen recognition during event	Logo	Logo	Logo	Logo	Name	Name
Recognition in newsletter, website and/or social media	Website Newsletter Social Media	Website Newsletter Social Media	Website Newsletter Social Media	Website Newsletter Social Media	Website Newsletter Social Media	Website Newsletter
Emcee acknowledgement during event	✓	✓	✓			
Printed invitation recognition	Logo placement <i>(received by 11/29/2021)</i>					
Speaking opportunity during event	✓					

- HOST COMMITTEE MEMBER: \$1,000**
- Name recognition in all event materials (*confirmed by November 29th, 2021 for printed invitation*)
  - One ticket to in-person VIP reception\*

- E-JOURNAL AD \$1,000**
- Please submit your full page color ad in jpeg or pdf format (11" w x 8.5" h, 300 dpi) to [annualdinner@cpc-nyc.org](mailto:annualdinner@cpc-nyc.org) by **January 21, 2022**

- DONATION**
- I/We would like to support CPC with a contribution of \$ \_\_\_\_\_

### SPONSOR DETAILS

Name (as you wish to be listed)

Organization

Name

Title

Address

Tel

Email

### PAYMENT OPTIONS

- To pay online, please go to: [benefitoffice.org/cpc](https://benefitoffice.org/cpc) (Credit card payments will have an additional 3% transaction fee.)
- Make checks payable to: **Chinese-American Planning Council**. Mail to: **150 Elizabeth Street, New York, NY 10012**, Attn: **2022 LNY**
- Wire transfer or ACH, please contact Mabel Long at [annualdinner@cpc-nyc.org](mailto:annualdinner@cpc-nyc.org)

### \*In-person VIP reception:

To ensure everyone's safety and in accordance with local health and safety guidelines, we will finalize in-person reception details closer to the event date for sponsors and Host Committee.

### QUESTIONS?

Please contact **Mabel Long** | tel: **212. 941. 0920 ext. 141** | email: [annualdinner@cpc-nyc.org](mailto:annualdinner@cpc-nyc.org)