









CPC 57th Annual Lunar New Year Virtual Benefit

Thursday, March 10, 2022



Sponsorship Opportunities (Select Option Below)

BENEFITS	 Presenting \$100,000	 Pinnacle \$50,000	 Diamond \$25,000	 Ruby \$10,000	 Gold \$5,000	 Silver \$3,000
In-person VIP reception*	10 guests	5 guests	4 guests	2 guests	2 guests	2 guests
A full page e-journal ad	✓	✓	✓	✓	✓	✓
On-screen recognition during event	Logo	Logo	Logo	Logo	Name	Name
Recognition in newsletter, website and/or social media	Website Newsletter Social Media	Website Newsletter Social Media	Website Newsletter Social Media	Website Newsletter Social Media	Website Newsletter Social Media	Website Newsletter
Emcee acknowledgement during event	✓	✓	✓			
Printed invitation recognition	Logo placement (received by 01/28/2022)					
Speaking opportunity during event	✓					

- ☐ **HOST COMMITTEE MEMBER: \$1,000**
- Name recognition in all event materials (confirmed by January 28th, 2022 for printed invitation)
 - One ticket to in-person VIP reception*

- ☐ **E-JOURNAL AD \$1,000**
- Please submit your full page color ad in jpeg or pdf format (11" w x 8.5" h, 300 dpi) to annualdinner@cpc-nyc.org by **February 11, 2022**

- ☐ **DONATION**
- I/We would like to support CPC with a contribution of \$ _____

SPONSOR DETAILS

Name (as you wish to be listed)

Organization

Name

Title

Address

Tel

Email

PAYMENT OPTIONS

- ☐ To pay online, please go to: benefitoffice.org/cpc (Credit card payments will have an additional 3% transaction fee.)
- ☐ Make checks payable to: **Chinese-American Planning Council**. Mail to: **150 Elizabeth Street, New York, NY 10012**, Attn: **2022 LNY**
- ☐ Wire transfer or ACH, please contact Mabel Long at annualdinner@cpc-nyc.org

*In-person VIP reception:

To ensure everyone's safety and in accordance with local health and safety guidelines, we will finalize in-person reception details closer to the event date for sponsors and Host Committee.

QUESTIONS?

Please contact **Mabel Long** | tel: **212. 941. 0920 ext. 141** | email: annualdinner@cpc-nyc.org