

# Building Relief, Recovery, and Resilience.



2021 ANNUAL REPORT



The Chinese-American Planning Council (CPC) is the nation's largest Asian American social services organization. Founded in 1965, CPC promotes the social and economic empowerment of Chinese American, immigrant, and low-income communities of New York City. CPC welcomes 60,000 community members annually to over 50 high-quality programs in the areas of Education, Family Support, and Community and Economic Empowerment and 90,000 community members through rapid response work.

We are guided by our organizational values:

**We are our community.** We are committed, inclusive, and responsive.

**We embrace our community.** We are reliable, trusted, and transparent and hold ourselves to the highest quality standards.

**We empower our community.** We inspire leadership, equity, and progress.

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LETTER FROM BOARD CHAIR & CEO



**Veronica Tsang**  
Board Chair

A handwritten signature in black ink that reads "Veronica Tsang".



**Wayne Ho**  
President & CEO

A handwritten signature in black ink that reads "Wayne Ho".

Dear Friends,

On behalf of the Board and staff of the Chinese-American Planning Council (CPC), we hope that you and your loved ones are doing well. Because of your generous support, our staff and volunteers have continued to promote the health and safety of our community members as we move toward recovery. We can proudly say that over 125,000 New Yorkers have more enriching and fulfilling lives—even amid the stressful reality of the pandemic—thanks to you.

As you will see in this annual report, CPC and our subsidiaries have implemented extraordinary efforts to support communities across New York City during these difficult times. Our essential services like child care and home care operated in person and without pause. Our education, family support, and community and economic empowerment services established virtual or hybrid models. In March 2020 we launched our food distribution and resource navigator services to address new and growing needs in our community.

In addition to initiating new and modifying existing services, we made sure that our communities had access to the full range of recovery services provided by the local and state governments. We ensured that our community members could get tested and vaccinated, and we advocated to expand technology and language access to public benefits. We fought against budget cuts to human services and advocated for human services workers to have PPE and vaccines. We stood up against anti-Asian hate by conducting workshops for community members and joining partner organizations to denounce violence and harassment in all forms.

Together, we have accomplished so much during these challenging times, and this annual report highlights three of these accomplishments. Our youth leaders, like Kelly, stepped up to make sure that our seniors are celebrated and cared for. Our team of resource navigators, including Lok Yee, risked their own health to serve New Yorkers who tested positive for COVID-19. Our Career Center helped find a job for Liting, a community member who became an essential worker to support her community.

Thank you for your trust, support and dedication to making a difference in the lives of Chinese American, immigrant, and low-income communities of New York City!



# A Permanent Home for CPC

## CPC celebrated breaking ground at our new community center in the Lower East Side on May 25, 2021.

This groundbreaking ceremony represented over six years of collaboration with neighbors, community organizations, and city officials, concluding with City approval for the mixed-use project in February 2020. The partnership between CPC, Gotham Organization, Beth Hamedrash Hagodol, and the community will result in a new permanent home for CPC as well as 208 units of affordable housing, including more than 100 deeply affordable residences for seniors.

The project consists of two buildings. 55 Suffolk Street is a 330,000 square foot building that includes a new 40,000 square foot, state-of-the-art headquarters for CPC, 378 rental homes including 94 affordable residences, and 18,000 square feet of small format retail space. CPC's new headquarters within this building will enhance and expand community services through the creation of a larger, more accessible facility. 64 Norfolk Street is an 84,000-square-foot building that includes 115 affordable residences for seniors and a new 4,000-square-foot congregation and cultural heritage center for the Beth Hamedrash Hagodol synagogue.



**“CPC is excited to build our permanent headquarters and community center and to create much needed affordable housing in the neighborhoods we have served for over 50 years.”**

—WAYNE HO, President and CEO, CPC

**“We’re proud to follow through with a plan that not only responds to the city-wide housing crisis but addresses the Lower East Side’s unique housing challenges for the growing senior population.”**

—BRYAN KELLY, Executive Vice President of Development, Gotham

**“CPC has a long-standing history of serving Lower Manhattan and the organization is long overdue for a permanent home. I want to thank leadership from CPC, and I am proud to stand with them in celebration of this groundbreaking.”**

—MARGARET CHIN, New York City Council Member

### EDUCATION

We provide high-quality learning opportunities for all ages—from preschool and after-school enrichment to adult English classes—because education is lifelong.

**932 families** received free or affordable STEM, arts, and recreational programming at our after-school programs in 6 underserved elementary schools

**549 adult literacy students** learned English

**274 youth and families** participated in bilingual college readiness workshops

**267 children** enrolled in our six early childhood centers in Manhattan and Queens

**100% public high school seniors** were awarded financial aid and matriculated to post-secondary education through the Learn and Earn Program

**230 participants** practiced English and a Chinese dialect through a new language exchange program

### FAMILY SUPPORT

We make it easier for individuals and families to access personalized social resources because support is fundamental to success.

**26,209 individuals and families** received enrollment assistance in entitlement and benefits programs

**400 older adults** were screened for mental health needs

**3,099 older adults and people with disabilities** served through our subsidiary Home Attendant Program

**1,701 youth and adults** participated in health services, including services for those living with HIV/AIDS

**885 individuals and 147 families** supported through counseling and child welfare prevention services

**6 individuals with developmental disabilities** provided with around-the-clock care at the Josephine M. Ho Community Residence for Special Needs

### COMMUNITY AND ECONOMIC EMPOWERMENT

We empower New Yorkers through training, counseling, and advocacy—so that everyone feels comfortable intervening and speaking up—to create long-term, sustained transformation within our communities.

**80 community members** accessed free citizenship classes

**150 older adults** with low or no income accessed paid on-the-job-training and job placement

**171 legislative visits** made to city, state, and federal offices by community members and staff

**866 youth and adults** trained at anti-discrimination clinics with CPC Project Reach

**2,900 community members and staff** attended CPC's virtual City and State Advocacy Days

**707 individuals** engaged through the Flushing Mobility Collaborative's effort to combat poverty and promote economic mobility in Flushing, Queens

**200+ hours** dedicated to employment consultations

**67 young people** accessed employment consultations, college access, mental health support, financial planning services, and more through the Lower East Side Youth Opportunity Hub



## Youth Sharpen Skills and Gain Paid Work Experience

**1,398**  
**young people**  
worked summer and  
school-year jobs

**Kelly, a senior at Fort Hamilton High School, grew up participating in CPC summer programs at P.S. 130. This past summer, she participated in the Summer Youth Employment Program (SYEP). When CPC accepted her to the program, she learned that our subsidiary Hong Ning Housing for the Elderly was one of the potential work sites. Kelly's grandma, age 84, had moved to Hong Ning about a decade ago. "It was a place I visited since I was a kid. I always came on the weekend to visit my grandma, so I never got to participate in the weekday events and activities," said Kelly.**

"As an SYEP participant, I see everything firsthand. I learned how CPC works with residents in the building, and also helped out. I saw how excited residents got when we visited and distributed activity sheets, which we call 'homework,'" said Kelly. Kelly supported senior residents with interpretation and correspondence with various agencies so aid continued with out interruption. She led social group activities like the morning walk club, jewelry making, and bingo. "It felt good to give back to the place that has given so much to my family, and also to help out my elders," she said.

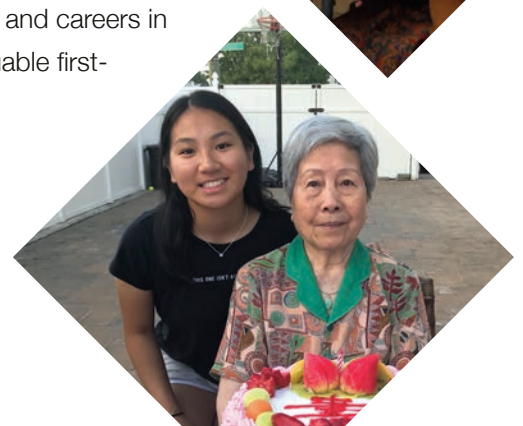
Employers and business owners benefit from the talents of the youth in SYEP too. Jayson, owner of the popular dessert shop KULU, served as a mentor and employer host-site for SYEP this past summer. Fourteen young people worked at two of KULU's locations where they created innovative marketing and social media plans.

**"CPC's SYEP participants offered creativity and innate social media savvy. Their work was so valuable during a time when many food businesses were struggling, and on top of that, they were eager to learn about a small business. The experience exceeded my expectations. It was an honor to be able to serve as an employer host site," said Jayson.**

The citywide SYEP program was severely cut back in the summer of 2020. CPC joined allies to successfully advocate for the restoration of the funding in order to ensure community relief and recovery. With support from Robin Hood and The New York-Presbyterian Hospital, our staff operated the program in a modified capacity known as Summer Bridge. It focused on skill-building, career exploration, and project-based learning on topics including community service, COVID-19 recovery, and careers in STEAM. CPC connected with more than 1,200 youth, providing valuable first-time work experience as well as a paycheck and bank account.

As a citywide provider of SYEP since 1979, our programs have helped tens of thousands of low-income, immigrant youth gain skills and access resources needed to become career-ready.

**200**  
**older adults**  
served through  
wellness and case  
management services  
at our subsidiary  
Hong Ning  
Housing





## Navigating Challenging Times

**Our Resource Navigators have been stationed at testing sites around the five boroughs to provide resources regardless of COVID test result, and their roles have now expanded to conduct vaccine outreach. Our Resource Navigators also work directly with nurses and physicians to interpret for community members.**

In the spring of 2020, the City turned to community-based organizations like CPC for assistance to ensure New Yorkers of all backgrounds could be served. Initially, there were challenges around ensuring access for all communities with the help they needed due to language barriers. Our Resource Navigators, hired from the community, were better able to reach people and dispel rumors and misinformation.

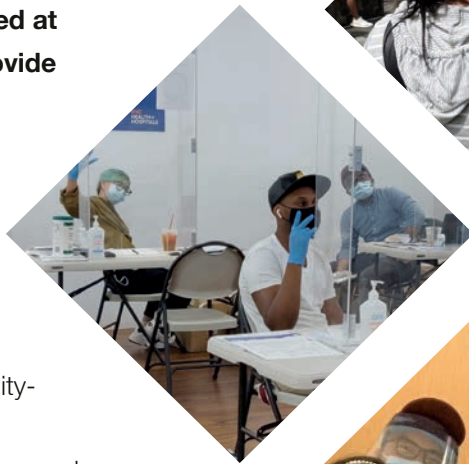
**“When the program first started, I remember calling community members and hearing how disheartened they were by the pandemic and how it affected them—some with no one to talk to, some with no resources such as food and water, and some even terrified they were going to be evicted.”**

—ANTHONY CHANG, CPC Resource Navigator

Our Resource Navigators program is a partnership with the NYC Department of Health, Health + Hospitals, and Mayor’s Office of Housing Recovery Operations. Since the start of the program in June 2020, staff have served 89,000 community members and covered navigation services at 16 rapid testing sites, 12 pop-up mobile sites, and four vaccine sites. CPC staff have partnered with Korean Community Services, Make the Road NY and Mekong NYC to broaden the program’s reach.

“Through the first wave of the pandemic, people’s eyes were filled with fear, frustration, and stress. We worked to demystify some of the anxiousness and converse in languages other than English. We provided referrals to hotel services, the GetFoodNYC program, books, and other resources,” said Lok Yee Cheung, who was one of the first Resource Navigators to support a testing site. Resource Navigators also connected callers to local pharmacies and grocery stores that spoke their languages and offered delivery.

CPC has a team of over 90 Resource Navigators speaking more than 6 languages and dialects continuing their work to support community members affected by the pandemic.



**89,000  
individuals**  
reached through CPC  
Resource Navigation  
services



## CPC's Career Center Continues Essential Work with Job Seekers

**CPC offers a suite of workforce development programs which saw an increase in demand in the last year, including adult English literacy courses, one-on-one job counseling, and new immigrant services like naturalization assistance, legal consultation, citizenship preparation, and civics workshops. Since July 2020, our Career Center has hosted eight virtual hiring events, 12 job readiness workshops, and over 200 hours of virtual employment consultations. Career advisors have reviewed more than 300 resumes to ensure successful applications.**

One successful applicant was Liting, a young woman who found CPC's Career Center through a hiring event. Ultimately, she was offered a position on a benefits access team at Grand Street Settlement. She now uses her bilingual skills to expand social services in the Chinese-speaking community.

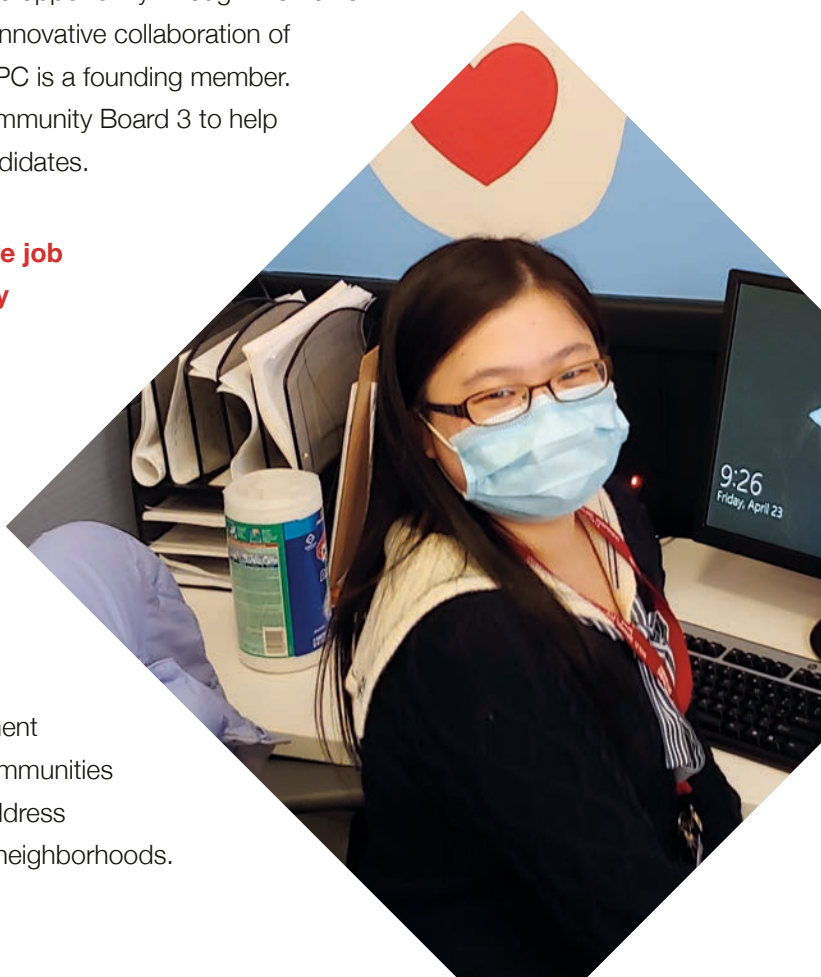
**406**  
**individuals**  
were supported by our  
Career Center

"Before finding my job, I wasn't sure where I wanted my career to go. I searched for jobs online that aligned with my work experience and skills. But it was difficult to find something that fits with my interests when I myself did not know what most interested me in a career. That's when I found CPC's Career Center. They helped me figure out what I valued in a job and helped me go for it. I'm proud to help clients with benefits assistance, tax prep, referrals to legal services, and access to our food pantry," said Liting.

CPC's Career Center matched Liting with a job opportunity through the Lower East Side Employment Network (LESEN), an innovative collaboration of workforce development agencies, of which CPC is a founding member. LESEN providers work in partnership with Community Board 3 to help businesses recruit, hire, and retain quality candidates.

**"CPC was very helpful throughout the job application and hiring process. They provided me with tips and mock interview practices. CPC changed my employment story by being my go-to source of support for my specific needs."**

CPC's Career Center also works with local employers to recruit, pre-screen, hire, and retain quality candidates. With funding from Robin Hood, CPC's workforce development programs have been able to empower our communities to be engaged drivers of their success and address community and economic needs of our local neighborhoods.



# Impacts of CPC's COVID-19 Response

## 89,000 community members and older adults

supported by CPC Resource Navigators with COVID-19 resources, including scheduled on-site/at-home vaccination appointments



## \$1.75 million in scholarship funds

distributed to pay for essential workers' child care via the Federal CARES Act



## \$4 million in grants and over \$600,000 worth of PPE

disbursed to child care programs via the Federal CARES Act



**120 families** joined CPC's three Learning Bridges sites, a new program during the 2020–21 school year providing free child care options for 3-K through 8th grade on remote learning days



## 382,000 lbs. of food

distributed to families and seniors in Brooklyn, Manhattan, and Queens

## \$1.49 million in cash assistance

distributed to 2,003 households, ranging in amounts from \$300–\$2,500 based on financial need and funder guidelines



\*Due to COVID-19, certain in-person program numbers may be different from prior years due to DOH/DOHMH regulations. Various other programs expanded due to remote access and new programs and audiences.

# CPC's Response to Anti-Asian Hate

**While the economic and social effects of the pandemic increased poverty and inequality among our communities, it also surfaced harmful narratives about Asian Americans. CPC faced these realities head on while simultaneously supporting community members with essential needs.**

In 2021, we launched the Community Safety and Belonging Initiative with the goal of ensuring that New York City's Asian American community members feel safe, respected, and included in their neighborhoods and across New York City.

Events, activities, demonstrations, and actions to promote the health, security, and wellbeing of Asian American and Pacific Islander communities across NYC and New York State have included food distributions, yellow whistle and safety alarm giveaways, and educating our communities on paths to seek accountability and restorative justice. CPC and our Asian American allies have met with public officials, agencies, and the press to spread a message of empowerment and resiliency. We successfully advocated with allies for \$10 million in State funding and \$4 million in City Council funding to be distributed to Asian American organizations.



CPC is committed to promoting active inter-community solidarity efforts united against hate to ensure the safety of all New Yorkers, including partnering with the Met Council, Catholic Charities Queens and Brooklyn, Council of Peoples Organization, Boys and Girls Club of Harlem, La Journada, The Ali Forney Center, and the UJA Federation of New York to unequivocally say, "Hate has no home here," and hate has no home anywhere. We stand with our neighbors to address the root causes of violence and hate, and address the intersections of racism, sexism, classism, and xenophobia.

Wayne Ho, President & CEO of CPC, said, "In NYC, Asian Americans experienced over 1,100 bias incidents, causing fear and trauma. Solutions cannot be found in over-policing, but rather through investing in restorative justice and true accountability, a robust social safety net that includes everyone regardless of status, and in-language services for our communities: mental health resources, employment and immigration resources, health care and housing, and more."



**63 rallies and press conferences** were held to advocate for and advance our communities

We are sincerely grateful to our supporters, including the Amazin' Mets Foundation, American Express, Clara Lionel Foundation, The Corcoran Group, Mass Mutual NYC & Charter Oak Financial, Sol Sharp Music Education, Verizon, Yao King Foundation, the Yellow Whistle Campaign, and the offices of Senator Andrew Gounardes, Assembly Member Peter Abbate, Council Member Justin Brannan, Council Member Peter Koo, Council Member Carlos Menchaca, the Kings County District Attorney, and the Mayor's Office of Prevention of Hate Crimes. Thank you for joining us in this work and rejecting violence and bias of any kind.



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UnitedHealthcare  
Valerie Lau-Kee  
Victoria W. Hsu  
Virginia Kee  
Wayne & Nancy Wong  
Wendy Chu  
WMC USA Holding

### \$500-\$999

Amelia Hancock  
Anna Lee  
Annika Cheng  
Bei Si Ye  
Ben Kwong  
Benny Lee  
Brian Lee  
Bryan Kelly  
The Chinese Community Center  
Council Of School Supervisors &  
Administrators  
Dana Lau  
Doris Moy

Douglas Baumstein  
Eastbridge Foundation  
Eddie Mo  
Edward Ma  
Elizabeth Ricca  
Ellen Chao  
EmblemHealth  
Faye Premer  
Gavin Marcus  
Girling Health Care  
Henry Chan  
Ignatius Chiang  
Jennifer Mitchell & David Szuchman  
Jessica Katz  
Jie Zhang  
Jiming Li  
JMB Industries Inc.  
Joann Lee  
Joseph Lim  
Ka Wo Bosco Cheung  
Kaiwen Zhu  
Kirkland & Ellis LLP  
Klipper Family Foundation  
Larry Jia He Rong  
Lena Abraham  
Li Law Group P.C.  
Lois Chin Lee  
Mark R. Stein  
Matthew Chan  
Matthew Won  
Minh-Ahn Nguyen  
Monica C. Ayuen  
The Morrison and Foerster Foundation  
Nathaniel Brenner  
Nolan Hu  
Olivia Freire  
Pamela Esser  
Peter, Derek and Kendra Ho\*\*  
Philippine Chinese American Medical  
Association Inc.  
Po Wing Hong Food Market, Inc.  
Robert Hendler M.D. & Kathleen  
Muldoon  
Samuel Rotter  
Sandy Liang  
Sarah Hamerling  
Sheridan Chu  
The Shomstein Family Fund  
Smiti Nadkarni  
Su-Jung Lee  
Susanna C. Church  
Teresa Tam  
Timothy Koo

Tzi Ma  
United Way of Massachusetts Bay  
Vanessa Fang  
Vincent A. Fiore  
Wen Sun  
Wendy & Eric Wong  
Wolf Haldenstein Adler Freeman & Herz  
LLP  
The Yasgur Family  
Youhe Invest  
Yu & Associates, Inc.  
Zachary Crunkleton  
Zheng He  
Zhilin Han

\* In Memory Of Dr. Herbert Kee

\*\* In Memory Of Josephine Ho

\*\*\* In Memory Of Maria Poon

### In-Kind

Amelie Kang  
Asian Veggies  
Bonnie Wong  
Center for Urban Pedagogy (CUP)  
GrowNYC  
Harlem Children's Zone  
Heart of Dinner  
Junzi Kitchen  
The Kuo Family  
Lai Ling Li  
Lucas Sin  
Málà Project  
Mannar Wong  
Mannings Surgical Supplies &  
Confucius Pharmacy  
Met Council  
MetroPlus Health Plan  
MySales LLC  
Off Their Plate  
SafeFromHate  
Send Chinatown Love  
Southeast Asia Food Group  
Street Vendor Project  
T.J.H. International, Corp.  
Tony Ho  
Walgreens  
Welcome to Chinatown  
Wish Care USA  
The Yellow Whistle Project  
YWCA of Queens



## CONSOLIDATED FINANCIAL STATEMENTS \*

SUPPORT AND REVENUES	CPC	AFFILIATES
Government Grants and Contracts	\$34,097,743	\$3,943,701
Other Grants, Contracts, and Contributions	\$4,802,872	
Fee for Program Service	\$2,603,925	\$196,224,367
Licensing and Administration Fees		
Rental Income and Other Occupancy Related Income	\$13,750	\$5,239,790
Special Events, Net of Direct Benefit Costs	\$493,548	
Interest and Dividend Income	\$118,792	
Other Income and Public Support	\$689,891	\$1,545,000
<b>TOTAL SUPPORT AND REVENUES</b>	<b>\$42,820,521</b>	<b>\$206,952,858</b>

EXPENSES		
<b>Program Services</b>		
Early Childhood Services	\$8,652,286	
School-Age Services	\$1,899,275	
Youth Services	\$3,253,073	
Workforce Services	\$599,617	
Community Services	\$11,522,970	
Senior Services	\$4,205,140	
COVID 19	\$5,113,013	
Home Attendant Program		\$186,023,185
Housing and Economic Development		\$5,802,422
<b>Total Program Services</b>	<b>\$35,245,374</b>	<b>\$191,825,607</b>
<b>Support Services</b>		
Management and General	\$6,061,151	\$13,484,257
Fund-Raising	\$778,247	
<b>Total Support Services</b>	<b>\$6,839,398</b>	<b>\$13,484,257</b>
<b>TOTAL EXPENSES</b>	<b>\$42,084,772</b>	<b>\$205,309,864</b>

NET ASSETS		
Increase (Decrease) in Net Assets	\$735,749	\$1,642,994
Net Assets at Beginning of Year	\$21,257,405	\$25,136,971
<b>NET ASSETS AT END OF PERIOD</b>	<b>\$21,993,154</b>	<b>\$26,779,965</b>

\*Note: Draft audit numbers. CPC's surplus of \$735,749 is due to rapid response grants received late in fiscal year 2021 and is expected to be fully expended per restrictions in fiscal year 2022. CPC Home Attendant Program had an approximately \$2.34 million deficit due to overtime costs and accounts uncollectible. CPC affordable housing and real estate entities have increased revenues due to AICPA rules for recognition of straight-line rent and property value.

