



CPC's Annual Lunar New Year Celebration 2020

FEBRUARY 27, 2020 | JING FONG RESTAURANT

SPONSORSHIP OPPORTUNITIES

○ PINNACLE: \$50,000

- Two VIP banquet tables for 20
- An inside cover color ad (6.5" W X 9" H)
- Digital logo display
- Program & social media acknowledgement

○ DIAMOND: \$25,000

- One VIP banquet table for 10
- Two full page color ads (5.5" W X 8" H)
- Digital logo display
- Program & social media acknowledgement

○ RUBY: \$10,000

- One VIP banquet table for 10
- A full page color ad (ruby border) (5.5" W X 8" H)
- Digital logo display
- Program & social media acknowledgement

○ GOLD: \$6,000

- One banquet table for 10
- A full page color ad (gold border) (5.5" W X 8" H)
- Digital logo display
- Program & social media acknowledgement

○ SILVER: \$4,000

- One banquet table for 10
- A full page color ad (silver border) (5.5" W X 8" H)
- Digital logo display
- Program & social media acknowledgement

JOURNAL AD OPPORTUNITIES

○ FULL PAGE COLOR: \$1,800

- 5.5" W X 8" H

○ FULL PAGE B/W: \$1,200

- 5.5" W X 8" H

○ HALF PAGE B/W: \$800

- 5.5" W X 3.75" H

INDIVIDUAL TICKET

_____ SEAT(S) AT \$250 PER PERSON

(10 seats per table)

I/We cannot attend, but wish to make a fully tax-deductible contribution of

\$ _____

NAME (as you wish to be listed)

ORGANIZATION

NAME

TITLE

ADDRESS

CITY

STATE

ZIP

TEL

FAX

EMAIL

AD SPECIFICATIONS

* Submit digital files for journal ad as a JPEG at 300 dpi or a hi-resolution PDF.

* Ad must be received by **January 17, 2020**.

* Please send it to annualdinner@cpc-nyc.org

PAYMENT OPTIONS

* To pay online, please go to:

www.cpc-nyc.org/campaigns/cpc-2020-lny

* Credit card payments will have an additional 3% transaction fee.

* Make check payable to:

Chinese-American Planning Council

Attention: 2020 LNY

150 Elizabeth Street | New York, New York 10012

TAX DEDUCTIBLE

* The non-deductible amount per ticket is \$50.

* Contributions are tax deductible to the fullest extent permitted by law:

EIN #13-6202692.

FOR MORE INFORMATION

Please contact Mabel Long: Tel: 212.941.0920 Ext. 140 or 146

E-mail: annualdinner@cpc-nyc.org



**ADVANCING OUR
COMMUNITY**